

business

ACCOUNTANCY

The main task of accountants is to process and maintain financial information for decision-making purposes. Among other things, the work involves maintaining accurate and reliable financial records, drafting financial statements for management purposes and drafting reports for decision-making purposes.

COST AND MANAGEMENT ACCOUNTING

There is an increasing demand for accountants who are able to provide current information (today's facts and tomorrow's probabilities) that is essential for the efficient running of a modern organisation. The main task of the cost and management accountant is to collect and process information before passing it on to management for decision-making.

FINANCIAL INFORMATION SYSTEMS

Well-qualified accountants with computer skills are in demand in a variety of industrial and commercial institutions. Posts offer attractive salaries, fringe benefits and promotional opportunities.

INTERNAL AUDITING

The internal auditor assists management to help achieve the aims and objectives of the organisation, especially regarding risk management, internal control and corporate governance.

OFFICE MANAGEMENT AND TECHNOLOGY

This programme is aimed at providing the business world with highly skilled knowledge workers who manage information efficiently, equipped with a comprehensive range of skills including managerial, technological (substantial computer applications) and communication skills.

ENTREPRENEURSHIP

The aim of this course is to enable graduates to contribute to economic upliftment and job creation by starting their own businesses, assisting others to start businesses, or to manage existing businesses. The major focus is on small business management and small business management practice, with marketing as a secondary focus.

EVENTS MANAGEMENT

The events industry is huge and draws on the skills and knowledge of a wide range of people. There are events managers, who oversee the whole process and ensure that the event meets the client's brief and budget; the creative team, who develop innovative ideas and themes; production and technical staff who set up stages and arenas; health and safety and law and licensing specialists; marketing and public relations officers; and the front of house events staff and supervisors.

HOSPITALITY MANAGEMENT: ACCOMMODATION

This course ensures that students are educated as future managers in the hospitality industry. The emphasis is on efficient management, backed by a thorough practical knowledge of the hospitality industry. Emphasis is on sufficient practical work supported by theory and the student will be working in well-equipped culinary laboratories as well as in the Cape Town Hotel School training kitchen.

HOSPITALITY MANAGEMENT: FOOD AND BEVERAGE

This course focuses on men and women who are interested in making food and beverage service management their profession. It aims at providing the student with the knowledge and skills to become a manager in the hospitality industry especially in the food and beverage, banqueting and event departments. Emphasis is on sufficient practical work supported by theory and the student will be working in well-equipped culinary laboratories as well as in the Cape Town Hotel School training kitchen.

HOSPITALITY MANAGEMENT: PROFESSIONAL COOKERY

This course is for everyone who is interested in pursuing a career as a chef in any hospitality related environment. To meet the demanding standards of the industry, the course covers a wide spectrum of subjects. Emphasis is on sufficient practical work supported by theory and the student will be working in well equipped culinary laboratories as well as in the Cape Town Hotel School training kitchen.

HUMAN RESOURCE MANAGEMENT

To equip students with the competencies required to master the core Human Resource Management processes and practices. Opportunities exist in large and small enterprises, the public sector as well as consulting and entrepreneurial activities. The focus is on training, labour relations, business management and effective utilisation of an organisation's workforce.

MANAGEMENT

The course equips middle managers with functional and operational management skills. A graduate will be able to apply management skills in a variety of enterprises and companies and deliver a meaningful contribution to the economy of the country.

MARKETING

Marketing is a dynamic discipline. It is an exciting and energetic field that requires great passion and inter-personal skills. The aim of the course is to introduce students to marketing principles and practices, selling and sales management, advertising, marketing research and strategic marketing. We aim to produce top class graduates who will forge successful careers in local, national and international organisations.

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PUBLIC MANAGEMENT

Career opportunities exist in the administrative and management environment of all three levels of the public sector – local, provincial, and national as well as in semi-state (parastatal) and non-profit organisations, educational institutions, the diplomatic corps or in political journalism.

RETAIL BUSINESS MANAGEMENT

The retail industry offers national and international career opportunities for the graduate. The variety of retail and wholesale business is virtually unlimited and includes departmental stores, hypermarkets, shopping centres, speciality stores, general dealers, chain stores, supermarkets, factory stores, boutiques and restaurants.

SPORTS MANAGEMENT

The course focuses on the professional management and marketing of sports, addressing the challenges of both the African and global sport industry, including the option to train at a Golf Business Academy. It provides students with the knowledge and skills to become a manager in the sports, fitness and wellness industry.

TOURISM MANAGEMENT

The course provides management-orientated education, emphasising entrepreneurship and incorporating the required practical skills and experience. Students are trained as technicians, technologists, managers, entrepreneurs and academics.



The Cape Peninsula University of Technology offers more than 70 career-focussed under and postgraduate courses at the following faculties:

Applied Sciences
Business
Education and Social Sciences

Engineering
Health and Wellness Sciences
Informatics and Design



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