

# HOSPITALITY MANAGEMENT

**T**HE hospitality industry (hotel and catering industry) is a dynamic industry in which no two days are the same. It provides enormous challenges in terms of both hotel and food service management and professional cookery.

Hotel managers are responsible for the effective control and co-ordination of all facets of the hotel and its operations. This includes the employment and management of personnel to ensure that they perform their duties effectively. They attend to administration, which includes accounting, stock taking, calculation of expenses and financing. They see to it that standards of hygiene and quality are maintained in order to assure the health, safety and well being of personnel and guests. Hotel managers must be conversant with legislation and regulations concerning the hotel industry. They market the accommodation and catering facilities of the hotel to assure profitability.

Social skills, the ability to perform public relations work and interest in people and their comfort are essential characteristics. Hotel managers must have leadership skills, be business orientated and flexible by nature. They should be good organizers, have an extraordinary ability to deal with people and pressures, be enthusiastic and disciplined.

Compulsory uniforms are considered a standard requirement.

The qualification provides opportunities to work internationally.

## RECOMMENDED SCHOOL SUBJECTS

Business Economics, Economics, Computer Science, Mathematics, Hotel and Catering, Business Management and Accounting.

## ADMISSION REQUIREMENTS

Senior Certificate or an equivalent accredited qualification. Proficiency in written and spoken English is essential.

## TRAINING

### UNIVERSITY

BCom: Hotel & Tourism Management  
BConsumer Science

### UNIVERSITY OF TECHNOLOGY

Three-year National Diploma in Hospitality Management – Accommodation.  
Three-year National Diploma in Hospitality Management – Food and Beverage.  
Three-year National Diploma in Hospitality Management – Professional Cookery.

### FURTHER STUDY

BTech: Food Technology  
BTech: Hospitality Management  
BTech: Food and Beverage Management  
MTech: Food and Nutrition  
MTech: Food Service Management  
MTech: Hospitality Management

## CAREER OPPORTUNITIES

Successful learners will be able to enter the job market in any hospitality institution, including hotels, restaurants, food service units, private and executive catering enterprises, purchasing divisions, training facilities or any area of food, drink and events in the hospitality industry. Diplomats and graduates are sought after internationally. Many people in the hospitality industry have been very successful in working for themselves.



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Central University of  
Technology, Free State

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UNIVERSITY OF  
KWAZULU-NATAL

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University of Fort Hare  
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