

MULTIMEDIA

NDIP: MULTIMEDIA

The Multimedia diploma prepares the student for work in the digital media industry as creators of content with focus on the convergence of text, video, sound, graphics and animation. Starting from a generalised approach, students gradually move toward specializations in the following streams: 2 D animation, interactive media design including web site development and digital video post production. In each of these streams, students will gain design skills, technical skills and develop their creative abilities.

Emphasis is placed mainly on the practical components of the course. However, students are taught aspects of art and media theory. Students are encouraged to take a critical approach to their work and research contemporary issues in the visual art world.

RECOMMENDED SUBJECTS

Art, Design and Technology, Computers Studies and Languages.

ADMISSION REQUIREMENTS

Multimedia students must successfully complete their first year in Graphic Design. Students are required to indicate their interest in Multimedia on application, as specific subject information and skills will be supplemented in the first-year programme. Students are required to submit a proposal, digital portfolio and an interview is also required.

DURATION

NDip: Multimedia is a full-time three year Diploma programme.

EXPERIENTIAL LEARNING

Students will work in teams and in close co-operation with industry. Projects will have to be completed on time and within budget.

CAREER OPPORTUNITIES

Graduates will be skilled and versatile enough to map their careers in the film, broadcasting, advertising, new media and design industries.

BTECH: MULTIMEDIA

The programme introduces the concept of research to resolve multimedia design problems with the aim of exploring a particular focus as negotiated by the student.

As a requirement, the student works towards a professional presentation that forms part of a final evaluation. This process is done in close collaboration with an adviser from the Department of Multimedia, who will facilitate progress through the course.

ADMISSION REQUIREMENTS

The admission requirements for the BTech: Multimedia is a National Diploma: Multimedia. Students are required to submit a proposal, digital portfolio and an interview is also required.

DURATION

Three-year NDip: Multimedia plus one-year full-time programme for the BTech: Multimedia.

CAREER OPPORTUNITIES

Graduates will be skilled and versatile enough to map their careers in the film, broadcasting, advertising, new media and design industries.



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